



NEWS RELEASE

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District Hires Community Engagement Officer

Springfield, Ore. – Jenna McCulley began work as the district's new Community Engagement Officer on August 24, filling the vacant position at the top of the Communications Department.

"I'm very pleased to have Jenna on board," said Superintendent Sue Rieke-Smith. "I am looking forward to working with her on creative ways that we can increase communications across Springfield Public Schools and share the great things that we have going on here in Springfield."

McCulley comes to the district from the University of Oregon, Public Affairs, where she spent much of her time on media and campus relations.

Previously, McCulley spent more than a decade with the City of Eugene, serving first in the Eugene Police Department as the public information coordinator, and then in the City Manager's office, where she provided support to the city's legislative initiatives along with communications counsel as the policy and communications coordinator.

"Having grown up in Lane County, Jenna brings an extensive knowledge of the issues that are important to our community and Springfield families," said Rieke-Smith.

When asked what she is most excited about as she joins Springfield Public Schools, McCulley said, "The passion each individual I have met has for their role in the education of our community's children is infectious. I am thrilled to be supporting their work by sharing their stories with the broader community and the rest of Oregon."

McCulley can be reached at 541-726-3213 or jenna.mcculley@springfield.k12.or.us.

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